



2018 Program Guide Advertisement

The 4th annual Badge of Honor Benefit Run will be held Saturday, April, 14, 2018 at Three Rivers College in Poplar Bluff. Please help support this event with an advertisement in our full color, “8.5 x 11” Media Guide. Our goal is to drive people to your place of business while giving benefit to our participants. Our media guide will be given to each participant and distributed in our community reaching a number of potential customers. Please consider including a coupon or discount in your ad to help enhance the effectiveness of your advertisement.

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| 1/8 Page Ad (4.25” x 2.75”) | \$50.00 |
| 1/4 Page Ad (4.25” x 5.5”) | \$100.00 |
| 1/2 Page Ad (5.5” x 11”) | \$150.00 |
| Full Page Ad (8.5” x 11”) | \$200.00 |

For questions, please contact Miranda Fickert @ 573-718-2875 or email miranda.fickert@usbank.com. For more race or registration information, visit our website at bohbr.com.